



## **Top Down Approach as Problem Solving for Social Inequality and Optimalization of Pearl, Gold, Silver (PGS) and Surrounding Settlement Region in Karang Pule Village, Sekarbela District of Mataram City**

**Ima Rahmawati Sushanti**  
**Program of Urban and Regional Planning Studies**  
**University of Muhammadiyah Mataram**  
**imarahmawati77@gmail.com**

**Intan Savia Fitri**  
**Program of Urban and Regional Planning Studies**  
**University of Muhammadiyah Mataram**

### *Abstract*

*Implications of the social aspects of industrial clusters Pearl, Gold, Silver (PGS) against the settlement area around it is a significant change in the level of education, social welfare and social inequality, but less significant to their institutional sectors, especially in community engagement and community (Sushanti, Ima R and Fitri, Intan S, 2016). The existence of the institutional sector at a handicraft business handicraft industry especially PGS has a very big influence on the industrial activities which will also affect the activities as well as other aspects of life in society. This study aims to determine the appropriate approach to address social disparities and to optimize the institutions that could involve an active role in the communities or societies in Karang Pule, Sekarbela district, Mataram. Methods used in this research is descriptive qualitative, data collection procedures of primary data through direct observation, interviews and questionnaires. The research was conducted using purposive sampling technique. Based on the analysis of the implications of industrial clusters PGS in the social aspects showed the gap due to the low quality of human resources, while the lack of community participation in institutional sectors due to lack of control and regulation in particular to such institutional related to the management of the craft industry PGS approach may be needed in particular to overcome the problems that occur. The results showed that the appropriate approach in addressing social inequalities and institutional optimization is to use a top down approach.*

*Keywords: inequality, institutions, social approach, top down*